

LILIANA M. CORNISH

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EDUCATION

Bachelor of Science, Management and Marketing

University of Maryland at College Park
Robert H. Smith School of Business

Graduated: May 2023
Overall GPA: 3.729

EXPERIENCE

The Whiting-Turner Contracting Company

Greenbelt, MD

Marketing Assistant

June 2023 – Present

- Graphically designs proposals and works with project teams to pull together content and submit RFP and RFQ responses.
 - Has helped win over \$100M in awarded projects.
- Designs various CX items, including hard hat stickers, badges, challenge coins, etc.
- Creates presentations and assists the project team while presenting at client interviews.

Core Competencies: Teamwork | Adaptability | Communication | Problem-solving | Time Management | Leadership | Efficiency

Technical Skills: Adobe InDesign | Adobe Lightroom | Adobe Photoshop | Adobe Illustrator

Shmidt Spirits Distillery

Beltsville, MD

Event Coordinator

February 2023 – August 2024

- Responsible for developing and coordinating weekly ticketed events.
- Plans and executes private events for clients and businesses.
- Assists in the development of the trajectory of the business through weekly meetings with the owners and production meetings.

Core Competencies: Adaptability | Communication | Problem-solving | Results Driven | Innovative

Technical Skills: Adobe Premier | Adobe Lightroom | Slack | Peerspace

Seeking Lavender Lane

Farmingdale, NJ

Virtual Assistant

August 2020 – October 2020

- Scheduled daily Facebook posts that reach on average 3,000 people per post.
- Developed and ran Instagram account with 1200+ active followers.
- Created content for Instagram, Pinterest and Facebook to engage with new customers.
- Researched and contacted new wholesale sellers for collaboration.
- Launched new line of products that sold out in less than 24 hours.

Core Competencies: Communication | Problem-solving | Results Driven | Innovative | Time Management

Technical Skills: Canva | Shopify | Instagram | Facebook

Virtual Intern

June 2020 – August 2020

- Trained on how to create and run a shop on Shopify using drop shipping methods.
- Designed and prepared eBook and seminar workbook.
- Started managing social media to help with engagement and finding new customers.

Core Competencies: Communication | Problem-solving | Results Driven | Innovative | Time Management

Technical Skills: Canva | Shopify | Instagram | Facebook

ACTIVITIES

Pi Sigma Epsilon, Member, VP of Administration

April 2022 – January 2023

- Responsible for managing the event calendar.
- Help run and organize general body events.
- Keep all official records and coordinate with Nationals.
- Manage and delegate tasks to committee members.

Fidos for Freedom, Vice President

November 2021 – May 2023

- Responsible for managing the event calendar.
- Create, schedule and organize events.
- Co-run weekly meetings.
- Track all necessary communication between members and our officer team.

Fidos for Freedom, Social Media Coordinator

September 2020 – November 2021

- Responsible for running at least two weekly meetings and being at all events or outreach programs.
- Monitored and operated Instagram account, creating timely and targeted content including new events and outreach programs.
- Redesigned website for a cleaner and more accessible look.
- Participated in the housing and training of several of our “service dogs in training”.